

Rep Order# 7891040 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 24133 Printed: 08/10/2012 10:25 AM 1 of 3  
 EC'd Yes Last Received: 07/16/2012 4:11 PM  
 Showing Buylines: All Lines

Station KSL-TV SALT LAKE CITY  
 Advertiser ( ) DCCC-DEM CNGRS CMPG  
 Product DCCC  
 Estimate# 1192  
 Buyer Katie Keuleman  
 Phone#  
 Fax#

Agency ( ) GREAT AMERICAN MEDIA  
 1010 WISCONSIN AVE NW, SUITE 800  
 WASHINGTON, DC 20007  
 Agency C/P1/P2/E 11/14/1192  
 Flight Dates 10/30/2012 - 11/06/2012  
 Hiatus Weeks

Rep Firm  
 Sales Office ( ) WASHINGTON  
 Salesperson ( ) JAMIE ANDRUS  
 Salesperson Phone# 202-872-1155  
 Salesperson FAX#

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
1	TU-F	KSL 5 NEWS TODAY	6A-7A	:30	10/30-11/02	3	\$300.00	3
2	TU-F	TODAY SHOW 7-8A	7A-8A	:30	10/30-11/02	3	\$700.00	3
3	TU-F	TODAY SHOW 8-9A	8A-9A	:30	10/30-11/02	3	\$475.00	3
4	M-TU	TODAY SHOW 8-9A	8A-9A	:30	11/05-11/06	1	\$475.00	1
5	SA	SATURDAY TODAY	5A-659A	:30	11/03-11/03	1	\$40.00	1
6	SU	SUNDAY TODAY	7A-8A	:30	11/04-11/04	1	\$150.00	1
7	SU	MEET THE PRESS	8A-9A	:30	11/04-11/04	1	\$200.00	1
8	TU-F	TODAY SHOW 2	9A-10A	:30	10/30-11/02	3	\$180.00	3
9	M-TU	TODAY SHOW 2	9A-10A	:30	11/05-11/06	1	\$180.00	1
10	TU-F	RACHAEL RAY	10A-11A	:30	10/30-11/02	3	\$140.00	3
11	M-TU	RACHAEL RAY	10A-11A	:30	11/05-11/06	1	\$140.00	1
12	TU-F	KSL 5 NEWS AT NOON	12P-1P	:30	10/30-11/02	4	\$170.00	4
13	M-TU	KSL 5 NEWS AT NOON	12P-1P	:30	11/05-11/06	1	\$170.00	1

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Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
14	TU-F	TODAY SHOW 3	1P-2P	:30	10/30-11/02	3	\$100.00	3
15	SU	SUNDAY EDITION	9A-930A	:30	11/04-11/04	1	\$100.00	1
16	TU-F	DR. PHIL	3P-4P	:30	10/30-11/02	1	\$130.00	1
17	TU-F	KATIE	4P-5P	:30	10/30-11/02	1	\$130.00	1
18	M-TU	KATIE	4P-5P	:30	11/05-11/06	1	\$130.00	1
19	TU-F	KSL 5 NEWS	5P-530P	:30	10/30-11/02	3	\$525.00	3
20	TU-F	KSL 5 NEWS AT 6P	6P-630P	:30	10/30-11/02	4	\$485.00	4
21	TU-F	KSL 5 NEWS AT 630P	630P-7P	:30	10/30-11/02	4	\$475.00	4
22	SA	KSL 5 NEWS AT 6P SAT	6P-630P	:30	11/03-11/03	1	\$225.00	1
23	M	THE VOICE	7P-9P	:30	11/05-11/05	1	\$3,700.00	1
24	TU	THE VOICE	7P-8P	:30	10/30-10/30	1	\$3,500.00	1
25	F	DATeline	9P-10P	:30	11/02-11/02	1	\$1,000.00	1
26	TU-F	KSL 5 NEWS AT 10	10P-1035P	:30	10/30-11/02	4	\$1,800.00	4
27	SA	KSL 5 NEWS AT 10 - SAT	10P-1035P	:30	11/03-11/03	1	\$1,100.00	1
28	SU	KSL 5 NEWS AT 10 - SUN	10P-1035P	:30	11/04-11/04	1	\$2,300.00	1
29	TU-F	TONIGHT SHOW	1035P-1137P	:30	10/30-11/02	4	\$600.00	4

Showing Buylines: All Lines

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Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
30	TU-F	JIMMY FALLON VARIETY SHOW	1137P-1236A	:30	10/30-11/02	4	\$250.00	4
31	SU	SUNDAY NIGHT FOOTBALL	615P-930P	:30	11/04-11/04	1	\$4,500.00	1
32	M	KSL 5 NEWS AT 6P	6P-630P	:30	11/05-11/05	1	\$485.00	1
33	M	KSL 5 NEWS AT 630P	630P-7P	:30	11/05-11/05	1	\$475.00	1
34	M	KSL 5 NEWS AT 10	10P-1035P	:30	11/05-11/05	1	\$1,800.00	1

---REPORT TOTALS---

Report Totals: 66 / \$43,310.00

---SALES MONTHLY TOTALS---

Nov 12: 66 / \$43,310.00  
 Sales Totals: 66 / \$43,310.00  
 Station Totals: 66 / \$43,310.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$216,550	CABL 0%	KJZZ 0%	KSL 20%	KSTU 0%	KTVX 0%
		KUCW 0%	KUTV 0%	NSL 0%	UNKN 80%	

Books null  
 Demos RA35+